



**Cynthia L. Schick
CLS Communications
(908) 236-2989**

‘Fall into Style’ at the First Annual Image Workshop, Afternoon Tea and Fashion Show

Annandale, NJ – Interactive workshops, fun fashions and an afternoon tea will be the main events at a fundraiser hosted by Business Women’s Charitable Foundation (BWCF). The afternoon social will be held at the Beaver Brook Country Club in Annandale on Sunday, November 2nd from 1:00 pm to 5:00 pm. Ladies of all ages are invited to spend an afternoon interacting with vendors, participating in image workshops and enjoying fall fashions from the many Hunterdon County retail shops that will decorate the runway.

Sponsoring organizations include the Hunterdon County Chapter of NJAWBO, Beaver Brook Country Club and Addicted Jeans Store/Mary’s of Clinton who will be organizing the fashion show working with other retail shops in the area. Ticket prices are \$30.00 for adults and children 12 and under are \$20.00. All attendees are encouraged to bring a gently used clothing item as a donation which will be given to women in need in the community.

“Women helping women is what we are all about,” says Katherine Mehner, president of the Business Women’s Charitable Foundation. “Not only do these events raise money to support our local charities, they bring women together and when that happens, positive things happen,” she added.

Guest speaker Gail Gastelu, publisher and editor of The Tea House Times will be speaking on afternoon tea history, its importance to women past and present and how tea fits into society. “Afternoon tea brings people together and provides an opportunity to clear our minds, leaving us feeling more rested, more appreciated, with clear goals for the future. Afternoon tea can connect and empower women through friendships and connections with business associates as well,” says Gail Gastelu.

Schedule of events:

- 1:00 - 2:30 *Vendor Exhibitions***
- 1:30 - 2:00 *“Dressing Yourself From the Inside Out” -***
presented by Maureen Staiano, Certified Life Coach
- 2:30 - 4:00 *Afternoon Tea and Fashion Show***
“The History of the Afternoon Tea” – presented by Gail Gastelu,
Publisher-The Tea House Times
- 4:00 - 5:00 *Vendor Exhibitions***
- 4:00 - 4:30 *“Introduction to Permanent Make-Up”***
presented by Mary Ann Velardi
- 4:30 - 5:00 *“Breathe Free Yoga” - presented by Juliane Targan***

Vendors interested in participating and have a related product or service to offer, please call Lisa van den Woldenberg (908) 735-6746 or email her at lisa@directconsultinginc.net. To purchase tickets for the event please call Sue Fox at (908) 788-8925 or email her at suefox@foxyfinishes.com.

BWCF is an organization of women business owners in Hunterdon County who host local fundraising events to raise money for local causes, with a specific emphasis on helping women and children in Central Jersey. Recently, two Hunterdon County aspiring entrepreneurs were awarded \$1000.00 scholarship to start their own businesses.

###