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2 Hunterdon County Women to Receive BWCF Scholarship *Dana Lane and Deborah Lavine*

Clinton Township, NJ – Two Hunterdon County women are one step closer to achieving their dream of becoming business owners, thanks to The Business Women’s Charitable Foundation (BWCF) scholarship awards program. After meeting a selected list of criteria, Dana Lane of Holland Township and Deborah Lavine of Lebanon will receive \$1000.00 scholarship award to be applied to opening a business and becoming an entrepreneur for the first time. The fund will help each of them bring their life experience, passion, creativity and business management skills together to make their dream of business ownership a reality.

Dana Lane’s aspirations include owning her own photography business. Currently employed as chief photographer for 3 local newspapers and a magazine, Dana dreams of becoming a freelance photographer. - photographing events, bands, portraits, families, children, animals, stock photography and sports capitalizing on her photojournalism background. She also plans to sell her art prints, cards, commission pieces and hang her work in galleries. She is working on a photography book with a focus on people and spirituality. Her website is www.danalanephotography.com.

Deborah Lavine’s passion also falls into the creative realm. Deborah has been building an impressive inventory of fashionable hand knit hats for men, women and children to offer the market this fall. Marketing her hats under the banner of Pie Crust Designs, Deborah designs hat patterns that are knitted from wool, alpaca or hand-spun wool from local fiber artisans. Initially marketing them through local craft festivals and local specialty boutiques, she is also creating an online website targeting the global community of hat wearers. Deborah’s hats will be on display at the 38th Annual Peters Valley Craft Fair on September 27th and 28th. She’ll also be offering a class teaching beginners knitting. She can be reached at Deborah@piecrustdesigns.com.

“We had quite a number of women request applications for the scholarship and our original intent was to choose just one,” says Katherine Mehner, president of BWCF. “However, we were very impressed with these two women, and with the help of Fran Brunelle of Accelerated Real Estate

Marketing out of Flemington who matched the original \$1000.00 award, we are able to help them both succeed as entrepreneurs,” she added.

Business Women’s Charitable Foundation is an organization made up of women business owners in Hunterdon County who host local fundraising events to raise funds for local causes, with a specific emphasis on helping women and children in Central Jersey.

Along with the scholarship money, members of the Business Women’s Charitable Foundation will provide the award recipients consulting services ranging from business coaching, marketing and public relations support.